



aelodaeth • farchnata • symud ymlaen
membership • marketing • moving on

Regional Web Marketing Options

Accommodation members have the opportunity to choose one of the following online marketing options on the regional visitor website, to complement their comprehensive membership package and individual business needs.

Regional Websites:

VisitMidWales.co.uk

VisitSouthWales.com

Key Highlights:

Regional websites include attractions, Accommodation, activities events, places to eat & shop, venues for groups, special **offers feature**

Web options
£20 - 69 + VAT per annum

Free marketing review for members

Training & Support

Accredited accommodation only (Visit Wales or AA)

Option 1

Silver Package

£69.00 + VAT
(Member)

£130 + VAT
(Non Member)

Option 2

Bronze Package

£49.50 + VAT
(Member)

£110 + VAT
(Non Member)

Option 3

Basic Package
(Members Only)

£20.00 + VAT

All the benefits of the Bronze Package Plus :

- Priority web listing
- **Commission Free online bookings**
- Availability polling on **Visit Wales & Visit Britain** websites (approx 40 national & international websites)
- Display up to 4 free colour images
- Display room details

All the benefits of the Basic Package Plus :

- Display 3 free photo colour images
- 200 words of descriptive text
- Facility to promote special offers
- Link to external booking channel eg late rooms, booking.com etc

- Publication on one of the regional websites
- 30 words of descriptive text
- Display contact details
- Display email / web link
- Directions
- Google map Link
- 1 Free photo colour image

Call 0845 222 0029 to speak to the membership team about any of the above Online Marketing Options

Members Helpline

0845 222 0029

** Our regional websites only feature inspected accommodation. By only including inspected accommodation we follow the guidelines set down nationally by Visitbritain and Visit Wales guaranteeing the quality of accommodation on offer*